

# Mergermarket Sofia

New market entry.



## Client Objectives

Mergermarket having worked with our UK team previously and wanting to expand to Bulgaria they contacted us to help them find the suitable office.

It was important for them that we knew their requirements, trusted our team who had the relationship with the local experts to find the office they need.

## Results

For Mergermarket the location was crucial to be able to attract the right talent, however wanted to have a modern, cost effective office. Our team contacted the local experts and after reviewing a list of options selected the 3 office locations that fitted the most within the requirements, and therefore Mergermarket were able to successfully select, and sign the lease for their new office within a short time.

*Mergermarket, leading M&A data and intelligence provider, was founded in 2000 and has since expanded to 67 locations across Europe, North & South America, the Middle East, Africa, and Asia-Pacific. We've also got the largest team of dedicated M&A journalists and analysts anywhere in the world.*



**Space**  
550 m<sup>2</sup> office,  
Sofia,  
Bulgaria



**Industry**  
Software



**Success**  
2 mth rent saved  
Sofia market entry