

# BAT Momentum Office Building

Outstanding quality, and  
extraordinary savings.



## Client Objectives

The ideal office to be found for the company headquarters that is top-notch and cost-effective, and which could house not only the Hungarian office, but the regional centre as well.

The major challenge for us was to meet the expectation of premium quality with an aggressive cost reduction objective. However due to our experience we run successful bidding procedures and effective contract negotiations and have been able to achieve all targets.

## Results

No stones remained unturned during our search, came into consideration more than 25 buildings on the market. After pre-selecting the best three options, we picked the ideal one: a building with an excellent access to public transport with the special advantage of the “city park” atmosphere with an abundance of quality amenities available in the proximity of the new office.

Besides we structured the lease agreement that allows flexibility to hand back areas if needed, or even rent out unnecessary parts, and the full fit-out cost of the new office was covered by the landlord.

*British American Tobacco (BAT) is among the leading tobacco firms of the world. Currently, it is represented by more than 50.000 workers in about 60 countries. It has been present in Hungary since 1992. It operates with a head office in Budapest and a modern tobacco factory in Pécs.*



**Space**  
1.600 m<sup>2</sup> office,  
Momentum Office Building,  
Budapest



**Industry**  
Tobacco



**Success**  
1,2 Mn EUR saved  
Top quality office